



**Christina Struller**  
**Vice President of Public Affairs, ISMEA**  
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Christina Struller is the Vice President of Public Affairs for UPS in the Indian Subcontinent, Middle East and Africa (ISMEA), based in Dubai, United Arab Emirates. In her role, she is responsible for engaging with key political and policy stakeholders in the region to ensure UPS remains a trusted partner for government agencies and external trade organizations. One of her core focus areas and interests is increasing cross border trade and identifying ways to assist SMBs access global markets. Christina has extensive experience in different domains, particularly, public affairs, marketing, and sales in the ISMEA region. Prior to joining UPS, Christina worked with the American Chamber of Commerce in Abu Dhabi, where she was responsible in building strategic partnerships with private and governmental entities across the region. She has also led many industry focus groups for AmCham, in various sectors including healthcare, defense, aerospace, security, cyber, education, engineering/construction, and legal affairs.

She has previously held executive positions in marketing and sales at leading hospitality chains such as The Ritz-Carlton Abu Dhabi, Grand Canal and the Shangri-La's Barr Al Jissah Resort & Spa in Oman. During her time, she was tasked to create new sales departments and high-impact strategies that exceeded past performance targets.

Christina holds a master's degree in business administration from the University of Strathclyde.