





Nedal Sror Strategic Accounts Director – UAE & Oman Emerson Automation Solutions

Nedal Sror is the Strategic Accounts Director at Emerson Automation Solution based out of Abu Dhabi, UAE. Nedal is responsible for driving Emerson's strategic account initiatives and activities in the United Arab Emirates and Oman. He joined Emerson in Norway and had several Strategic and Sales leadership roles at Emerson, in UAE, Saudi Arabia, Bahrain and Norway. Prior to joining Emerson, Nedal worked at Maersk, in Denmark as well as Jordan.

Nedal holds an MBA from the University of Liverpool and a B.Sc. degree in Mechatronics Engineering from the Hashemite University, Jordan. He also completed two business programs based in Copenhagen with Maersk.