

Healthcare Committee

February 2, 2022
11:00 am – 12:00 noon



Healthcare Committee Co-Chairs



Mazen Takhah

Co-Chair, Healthcare Committee

AmCham Abu Dhabi

Sr. Director Government Affairs & Policy Medical Devices and Consumer

Middle East and North Africa

Johnson & Johnson



Ayman Mokhtar

Board Member

Co-Chair, Healthcare Committee

AmCham Abu Dhabi

Regional President, Middle East, Turkey and Levant

Viartis



Dr. Ahmed AlKhazraji, PT, DPT, FACHE
Healthcare Strategy
Abu Dhabi Executive Office

MEET THE HEALTHCARE COMMITTEE: MEMBERS, MISSION, VALUES

HIGHLIGHTS OF 2021 ACTIVITIES AND INITIATIVES

HC TRENDS, OBJECTIVES AND PRIORITIES FOR 2022 - DISCUSSION AND INPUTS



VISION and MISSION

Vision:

Broaden US-UAE relationships to realize the full potential of the Abu Dhabi healthcare sector

Mission:

To facilitate partnerships, share and exchange knowledge, and foster innovation between its diverse members

VALUES

- Create balanced agendas to meet the needs of the diverse members
- Promote networking events to bring members together
- Promote educational forums to highlight local, regional, and global healthcare priorities
- Identify collaborative opportunities with AmCham and Non-AmCham committees, business groups, or similar to enhance healthcare sector capabilities
- Be consistent and stay true to the committee's mission and vision
- Refrain from Bringing focus on personal or organizational-specific challenges
- Refrain from Promoting personal or organizational agendas for commercial or political gains
- Refrain from Breaching confidential information or discussions related to AmCham, AmCham Healthcare Committee, and/or members' respective organizations
- Refrain from Promoting political or religious ideologies, or discussions centered on ethics/ethical behavior



February 17, 2021

2021 Virtual General Meeting for all AmCham Abu Dhabi Healthcare Sector members

April 21, 2021

"Digitization in Healthcare: Amplifying Value for the Future", in collaboration with our Platinum Members: Cleveland Clinic Abu Dhabi, Johnson & Johnson and Viatris

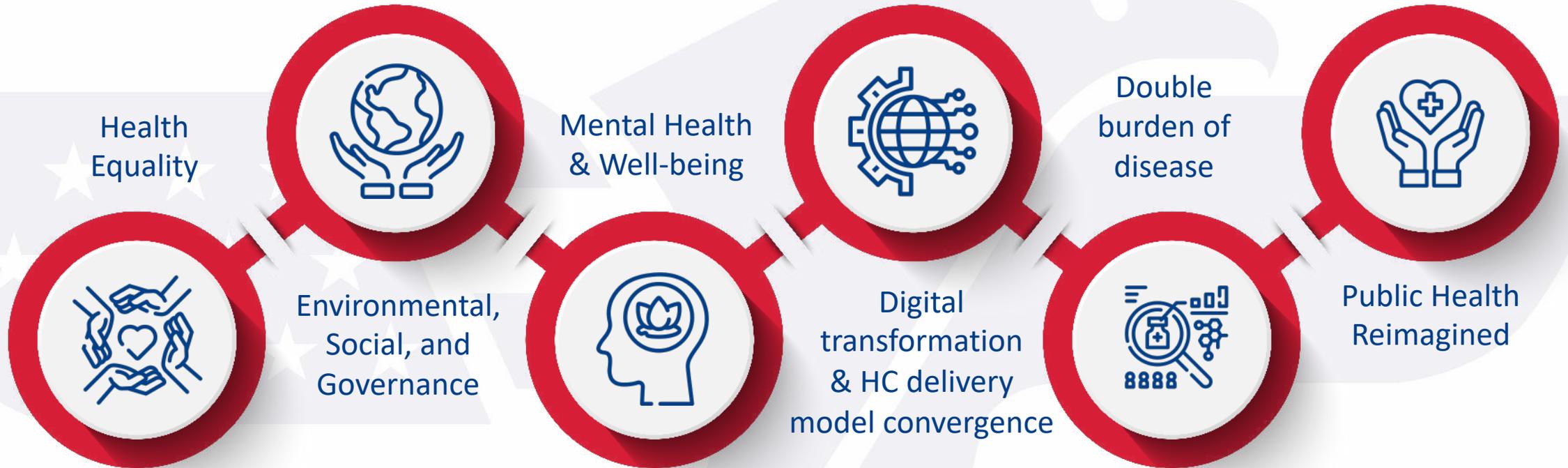
September 30, 2021

2021 AmCham Abu Dhabi Annual Roundtable Summit

A look on 2022 Trends:

Covid-19 as a catalyst to accelerate many of the longstanding healthcare challenges and opportunities

Six pressing issues facing the global healthcare sector



Covid-19: Light at the end of the tunnel?

Growth: Strong but slowing

Inflation: Not just “transitory.”

Trade: The boom continues

Supply Chains: Slowly normalizing

China: Business strong, but concerns mount.

Trade Agreements: Multiplying.

Digitalization: Accelerating

Direct Investment: On the rebound

Energy Transition: Charging ahead

**Healthy & Active
Community**

**Destination for
advanced healthcare
services**

Mental Health

**Strengthen Health
Research**

**Smart & Innovative
Healthcare Services**

**Doctors of the
future**

**Public Health
Vigilance**

**Healthy
Environment**

*UAE MOPH presentation



2022
OBJECTIVES AND PRIORITIES

COMMUNICATE THE VALUE OF “HEALTHCARE SUSTAINABILITY” COMPONENTS

PRIORITY TOPICS:



Digitization



NCDs with a focus on
Mental Health
and Well Being



R&D
Incentives



Capability
building:
Education and
training

IMPORTANT TOPICS:



Public
Private
Partnerships



Value based
Healthcare



Insurance
coverage and
access



Environment

TENTATIVE CALENDAR FOR 2022

Digital communications :

Healthcare Committee web page and social channels uplifting

Timely healthcare updates to members

Highlights of member's activities in newsletters and communication channels

Events:

Trade Winds* : March 6-7-8 / Breakfast session focused on Healthcare on March 8

Healthcare in-person or hybrid event : May & November 2022

AmCham Abu Dhabi's 2022 Annual general meeting (AGM): May - June 2022

Celebrate USA: May 28

Annual Roundtable Summit: Q4 2022

External Engagement

Policy advocacy

External relationship building

Representation in key events

Supporting Members ' activities



DISCUSSION AND CLOSING