AmCham Abu Dhabi's Banking & Finance Sector (BFS) Committee Charter





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Purpose



- To build and develop a strategy that engages, informs and advocates AMCHAM's members and broader financial services sector.
- To support the UAE's development as a regional and global financial services hub.
- To act as a policy and advocacy forum through which AMCHAM can contribute to financial sector policy/regulatory development and market penetration by identifying and supporting synergies between Global Financial Services Sectors and the UAE.
- To provide thought leadership and contribute to the globalisation of the UAE's financial sector and capital markets by catalysing member's key policy and market strengths into an effective advocacy platform with specific focus on regulatory engagement and international platforms.



The Committee's Goals and Objectives

BFS Scope & Objectives

- Digital transformation, artificial intelligence, Cyber security, FinTech
- Rethinking the concept of money (cryptocurrency, ex. Bitcoin, etc.)
- Blockchain Technology
- Regulatory Policy environment
- Financial Markets
- Project, Export & Corporate Finance, Debt Capital Markets
- Sustainable Finance
- Entrepreneurship and Start-ups
- Consumer Banking and Finance
- Corporate, Commercial and Institutional
- Talent acquisition, competition, & other relevant topics

To facilitate <u>synergies</u> with relevant and targeted government and private sector initiatives, groups, and projects.

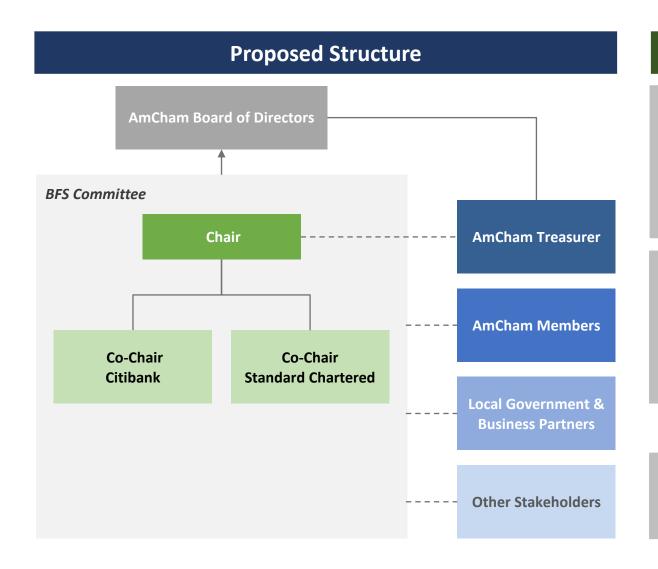
To create a <u>platform, for information sharing</u> opportunities with key stakeholders.

To promote and advocate for <u>global best</u> <u>practices</u>, transparency, competitiveness and market neutrality.

To cultivate active members and promote effective communication and engagement.

AMCHAM ABU DHABI

The Proposed Structure



Roles and Responsibilities

- To lead and set agenda BFS committee
- Lead bi-monthly & other urgent
- Communicates key activities to the AmCham board
- Liaises with Exec director on key updates
- Works with Co-Chairs on measuring effectiveness of BFS performance metrics

Co-Chairs

Chair

- Responsible for delivering objectives as per the committee's mandate
- Coordinate amongst each other and the chair on all activities and programs planned
- Present updates to committee members and to Executive Director
- Provide subject matter expertise as well as volunteer resources, when possible, to support committee's activities

Committee Decisions

- BFS committee meetings to be minuted, shared and saved
- Action items to be followed up on by assigned workstream leads and their teams

Programs and Resources and Tools



Programs Periodic events and activities in support of our members' interests and objectives **Bi-Monthly Meetings Targeted Events** Specialized Seminars



Partners / Stakeholders



- Amcham Committees (Legal, m-SME, Climate, ACE, etc.)
- Amcham members (banking/finance, technology, advisory, audit, cybersecurity)
- Banks and non-traditional finance providers
- Financial Markets
- Government entities (DED SME, Hub71, Khalifa Fund, etc.)